

- Q1** What are the intended and unintended consequences?
- Q2** What are the positive consequences we want to focus on?
- Q3** What are the consequences we want to mitigate?

Intended Consequences

Organisational Value

What are the intended consequences for your organisation?

How does this benefit your organisation? What value do you want your organisation to receive?

User Value

What are the intended consequences for your users?

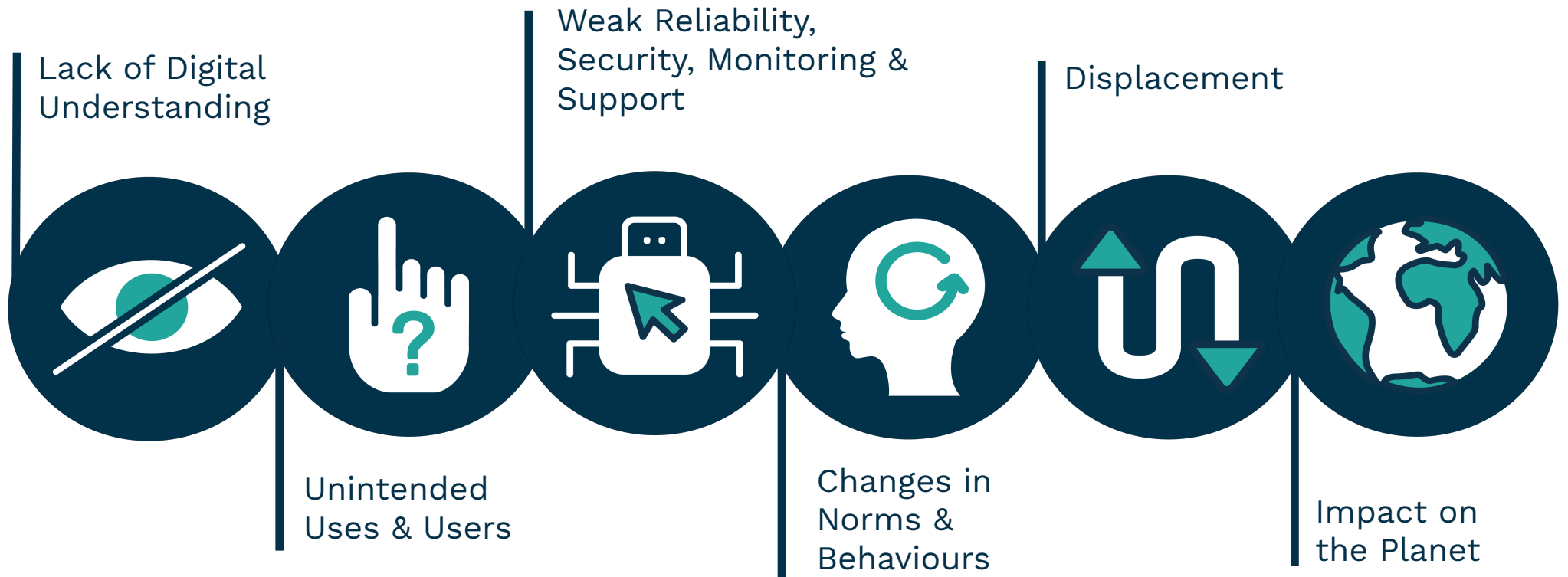
What could this mean for their wellbeing or relationships, or jobs? How do they benefit as consumers of your product?

Community Value

What are the intended consequences for the community?

How does this benefit the communities you operate within? What could it mean if everyone in the world were doing it?

Unintended Consequences



Act

Immediate ideas
and actions for us

Influence

Not in our direct control
but we can change or
influence the outcome

Monitor

Out of our control but we
want to understand better
and explore further